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RECEIVED

March 26, 1998

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Magalie Roman Salas, Esq. Secretary Federal Communications Commission 1919 M Street, NW Room 222 Washington, DC 20554

Re:

Summary of Oral Ex Parte Presentation Regarding the Navigational Devices Proceeding (CS Docket No. 97-80)

Dear Ms. Salas:

Pursuant to 47 C.F.R. § 1.1206(b)(2), this notice is to inform you that on Tuesday, March 24, 1998, Robert Russman, Vice President for New Business Development for StarSight Telecast, Inc. ("StarSight"), together with Michael D. Berg of this firm and the undersigned, met with Anita Wallgren, Legal Advisor to Commissioner Ness, and with Rick Chessen, Senior Legal Advisor to Commissioner Tristani, concerning the issues and analysis contained in the Reply Comments filed by StarSight in this proceeding.

In addition, we noted that the analysis set forth in StarSight's Reply Comments is supported by, and necessary to, one of the purposes of Section 629 as expressed in the legislative history which states that, "[o]ne purpose of this section is to help ensure that consumers are not forced to purchase or lease a specific, proprietary converter box, interactive device or other equipment from the cable system or network operator." S. Conf. Rep. No. 104-230, at 181 (1996).

As required by 47 C.F.R. § 1.1206(b)(2), we are submitting an original and one copy of this notice. Should you have any questions regarding this matter, please contact the undersigned.

Respectfully submitted,

Lisa M. Higginbotham

Enclosure

cc:

Anita Wallgren, Esq. Rick Chessen, Esq. Robert Russman Michael Berg, Esq.

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StarSight® and General Instrument

Advanced malog & digital et-top boxes



GUIDE CUSTOMIZATION

Customization of Your Guide:

- Service Provider logo appears on the program grid guide
- · Headend control of customizable features
- · Browse and graze features
- One-button VCR programming
- · Channel select/deselect
- · Channel reordering
- · IPPV purchasing from guide
- · Theme guide
- · Favorite channels feature

Other Customizable Features:

- 1-7 day guide
- . Add or remove themes from theme guide
- PPV can be used in one way, two-way or systems with both running concurrently

PRODUCT ENHANCEMENTS

Capabilities:

 New features are downloadable to converters as StarSight Telecast upgrades its software application (no truckroll required)

Future Enhancements:

- · Messaging on guide
- · Interactive in-guide promotion
- · Virtual channels (with StarSight NEWS Services)
- · Add PPV movies as a theme

TECHNICAL REQUIREMENTS

Interactive Program Guide (IPG) Server:

- Facilitates the transmission of data to the set-top box
- · Hardware specifications
 - Removable hard drive for easy upgrades
- 28.8 baud modem
- Folding drawer monitor and keyboard assembly
- Rack mountable requiring 5 rack spaces
- Proprietary StarSight Data and Edit^o Management server software
- · Other pre-installed software
- Windows '95
- ProComm Plus
- Purchase price \$7,485.00
- StarSight Telecast and GI staff are on site to install and to train your staff

*Puture availability

General Instrument Headend Equipment:

- · Standard advanced analog headend equipment
- · 2 data insertion units required

CFT 2200 and DCT 1000 Converters:

- 512K DRAM
- 512K FLASH (StarSight application uses approximately 180K)

Data Transmission:

- In-band transmission for analog CFT 2200
- · Out-of-band transmission for digital DCT 1000
- Daily download of program schedules takes approximately 5 minutes from StarSight to the IPG server, another 5 minutes from the server to the converter (dependent on the number of channels)

SERVICE PROVIDER TELECTIVED Custom Editing Capabilities:

· Line-up customization:

- · Shared channe MAR 26 1998
- Multiple channel line-ups (The StarSight guide accurately reflects your system's unions programming packages)
 Program information customization. Choose between
- Program information customization. Choose between actual program titles or generic program titles for the following:
- Local Origination
- Adult channels
- · Customize your Pay-Per-View information:
 - · Edit PPV pricing

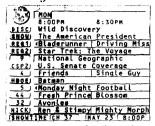
StarSight Training, Support and Marketing Assistance:

- · Extensive training documentation provided
- StarSight personnel conduct system trainings
- StarSight provides a one page Quick Reference card for subscribers
- Comprehensive customer tutorial video usable on local origination channels for on-air promotion and education of your customers on the usage of StarSight



6)1996 StarSight Telecast, Inc. StarSight and the StarSight logos are registered trademarks of StarSight Telecast. Windows '95 and ProCount Plus are registered trademarks. For more information, call 510:467-9900.

Program Grid Guide



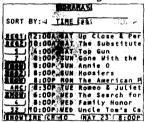
- Lists programs by channel
- Displays 2 half hours of information
- Tune to any current title at the touch of a button

Theme Categories



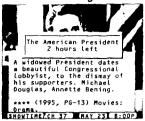
 Provides customers with an extensive list of over 100 search categories

Theme Subcategories



- Further specifies search; e.g. Sports to Football
- Subscriber sorts by time, channel, or alphabetically

Grazing



 Pop-up program descriptions as subscriber changes channels

Browsing



 Pop-up program descriptions for all other channels without leaving channel currently being watched

Cbange Cbannel Order



• Subscriber can change order that the channels appear

on guide

One-button VCR Programming

MOM 8:00PM 8:30PM 01SC) Wild Discovery SHOW The American President	
The American President 8:00P-10:00P 2 hours left One Time Press RECORD	•
Every M-F again to confirm Once a Week recording Use a to change end time	1
SHOWTIME CH 10 MAY 23 7:30P	7

- One-button VCR programming
- Current and future recording (once, daily, weekly), with recording log

Favorite Channels

FA	VORLTE	CHANNEL	S
-2	AMC	WHOR	BRAVI
4	MEU	_26_/	BET
بي	LNN	CSPZ	لعقلا
7/	LINI	LEARL	.50.7
HBDE	NICK	CHBCI	VISN P
رو	TBS	INN	HBO) PO
Y61)	_20_	SHOW	VHIJA
PLAY	TWCJ	REGU	MIV
VC23	. 22)	DISNI	PPV
32.1	USAI	REGZI	NVODI
YEZ	22	DISN	PPY

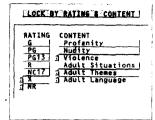
 Subscriber can select favorites; pressing FAV button on remote grazes through them

Impulse Pay-Per-View Purchasing

s	tarSight Presents:	
Driving	Miss Daisy	
	erly southern woman	
	to respect her black	
	Morgan Freeman, Jess	ica
Tandy		
###Draπ	na. Adult Themes. 2 h	rs.
	ow Starts: 8:30P	
Tic	ket Price: \$4.75	
REQUEST	1 CH 2 MAY 23 8:	17P

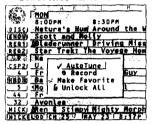
- Select program titles from guides and complete purchase
- Password protected purchases
- Log listing of purchased events

Parental Control



 Uses passwords to limit TV viewing by time, channel, rating and content, and purchase by cost

Scheduled Auto Tune



- Schedule TV to automatically tune to programs when they begin
- Top-level access to other features such as VCR Programming, Favorite Channel Set-up and Parental Control

